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FEDERAL COMMUNICATIONS COMMISSION  
OFFICE OF THE SECRETARY

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December 20, 1993

Mr. William F. Caton  
Secretary  
Federal Communications Commission  
1919 M Street, N.W., Room 222  
Washington, D.C. 20554

Re: MM Docket No. 93-290

Dear Mr. Caton:

Transmitted herewith for filing with the Commission on behalf of Bridgeways Communications Corp., licensee of Station WHAI-TV, Bridgeport, Connecticut, are an original and four copies of its "Comments" in the above-captioned proceeding.

Should there be any questions regarding these Comments, please communicate with this office.

Very truly yours,

*John T. Scott, III*

John T. Scott, III

Enclosures

cc(w/enc): Alan E. Aronowitz, Esq.

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DEC 20 1993

Before the  
FEDERAL COMMUNICATIONS COMMISSION  
Washington, D.C. 20554

FEDERAL COMMUNICATIONS COMMISSION  
OFFICE OF THE SECRETARY

In the Matter of

Amendment of Section 76.51  
of the Commission's Rules  
to Include Newton, New Jersey,  
and Riverhead, New York,  
in the New York, New York-  
Linden-Paterson-Newark,  
New Jersey, Television Market

MM Docket No. 93-290

To: Chief, Mass Media Bureau

COMMENTS OF BRIDGEWAYS COMMUNICATIONS CORP.

Bridgeways Communications Corp. ("Bridgeways"), licensee of Station WHAI-TV ("WHAI"), Bridgeport, Connecticut, by its attorneys, hereby submits its comments on the Commission's Notice of Proposed Rule Making in this proceeding. It urges that the Commission add Newton, Riverhead and Bridgeport as hyphenated communities in the New York major television market.

The Notice asks for comments on the petitions of Mountain Broadcasting Corporation, licensee of Newton station WMBC-TV, ("WMBC"), and WLIG-TV, Inc., licensee of Riverhead station WLIG ("WLIG"), to amend Section 76.51 of the Commission's Rules by adding Newton and Riverhead to the New York, New York-Linden-Paterson-Newark, New Jersey television market ("New York market"). In addition, the Commission seeks comment on whether Bridgeport, Connecticut, Secaucus, New Jersey, and Poughkeepsie, Kingston, and Smithtown, New York, should also be included in Section 76.51 as designated communities in the New York market.

- I. SUMMARY: INCLUDING BRIDGEPORT IS WARRANTED BY COMMISSION PRECEDENT, WILL REMOVE AN ARBITRARY BARRIER TO WHAI'S ABILITY TO COMPETE, AND WILL OFFER VIEWERS A NEW TELEVISION VOICE.

The WMBC and WLIG petitions set forth ample grounds to add Newton and Riverhead to the New York market. Those same grounds warrant adding Bridgeport.<sup>1/</sup> WHAI's Grade B and 35-mile zone contours overlap with those of all stations whose communities are already included in the market, and in fact the Grade B contours of all but one of those stations completely encompass Bridgeport itself. Moreover, Bridgeport is closer to the existing communities than Riverhead, which the Commission has tentatively found should be included in the market. Arbitron's inclusion of WHAI in the New York ADI reflects that the preponderance of the viewing in its home county is to New York City stations, confirming that WHAI competes with those stations.

The omission of Bridgeport from the Section 76.51 major market list is an historical anomaly which does not reflect the current market reality, but merely reflects the fact that Bridgeport had no television station when the list was adopted. This omission has erected an arbitrary and virtually insurmountable barrier to WHAI's ability to compete. Carriage on cable is the lifeblood of independent UHF stations such as WHAI. But because Bridgeport is more than 35 miles from cable systems in substantial areas of its market, WHAI is classified under the copyright laws

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<sup>1/</sup> WHAI is not in possession of specific facts with regard to whether the Secaucus, Poughkeepsie, Kingston and Smithtown stations should also be hyphenated to the New York market, but will address those stations if appropriate in reply comments.

as a "distant signal" on those systems. Those systems have, on this basis, refused to carry WHAI unless it indemnifies them for literally millions of dollars in annual copyright royalty fees, an amount that no station, let alone a UHF independent, can pay. The compulsory license provisions of the copyright laws have operated to deprive WHAI of access to virtually all of its cable audience.

This obstacle is particularly unfair because it flies directly in the face of Congress' determination in the 1992 Cable Act that WHAI should enjoy mandatory carriage on the cable systems in the New York ADI market. Yet today, WHAI cannot secure carriage because of the operation of an entirely different law.

"Level playing field" may be an overused term, but it is entirely apt for this situation. WHAI (like WMBC and WLIG) is forced to compete on far tougher terms than other stations in the New York market. It is already at a disadvantage as a UHF, independent station attempting to compete with the VHF and UHF network stations in the New York market. Bridgeport's omission from Section 76.51 sharpens the disadvantage considerably. The larger, established stations enjoy carriage throughout the ADI without any liability for compulsory copyright fees. But WHAI must incur that massive liability if it is to have access to the millions of homes served by cable systems in its own ADI.

The Notice is correct to flag the anomalies that exist, and to propose hyphenation. Hyphenation of Bridgeport, as well as Newton and Riverhead, will go a long way to equalizing the competitive imbalance which prevents WHAI, WMBC, and WLIG from serving their audience. It will directly lead to their carriage

throughout the nation's largest television market. Not only will this foster increased competition, but it will give subscribers access to a wider diversity of programming which these stations can offer. Hyphenation will thus clearly serve the public interest.

II. THE FACTORS CONSIDERED IN AMENDING SECTION 76.51 SUPPORT INCLUDING BRIDGEPORT IN THE NEW YORK HYPHENATED MARKET.

In considering modifications of market designations, the Commission considers four factors in making its determinations. Notice at ¶ 3. These factors have led the Commission to grant hyphenated status to numerous communities in recent orders.<sup>2/</sup> Those same factors exist with regard to Bridgeport and WHAI, and warrant the addition of Bridgeport to the New York hyphenated market designation.

2/

Press Broadcasting Co., Inc. (Clermont, Florida), 8 FCC Rcd. 94 (1992) (NPRM) and 8 FCC Rcd. 3667 (1993) (R&O) (hereafter "Clermont, Florida"); Amendment of Section 76.51 of the Commission's Rules to Include Pine Bluff, Arkansas, in the Little Rock, Arkansas Television Market, 8 FCC Rcd. 5595 (1993) (NPRM) and DA-93-1429 (released Nov. 30, 1993) (R&O) (hereafter "Pine Bluff, Arkansas"); Amendment of Section 76.51 of the Commission's Rules to Include Clearwater, Florida in the Tampa-St. Petersburg, Florida Television Market, 8 FCC Rcd. 5069 (1993) (NPRM) and DA 93-1477 (released Dec. 15, 1993) (R&O) (hereafter "Clearwater, Florida"); TV 14, Inc. (Rome, Georgia), 7 FCC Rcd. 8591 (1992) (NPRM) and 8 FCC Rcd. 2965, 2978 (R&O) (hereafter "Rome, Georgia"); Amendment of Section 76.51 of the Commission's Rules to Include Riverside, California in the Los Angeles-San Bernardino-Corona-Fontana, California, Television Market, 8 FCC Rcd. 4783 (1993) (NPRM) and DA 93-1444 (released Dec. 7, 1993) (R&O) (hereafter "Riverside, California").

A. WHA1 is Competing for Viewers with the Stations  
Already Included in the New York Market.

The Commission has first considered the distance between the existing designated communities and the community proposed to be added to the designation, and whether station contours overlap, in order to determine whether the stations compete for audience. The proximity of Bridgeport to the existing communities in the New York hyphenated market, as well as other evidence of coverage overlap, warrant including Bridgeport in the market.

1. The Grade B contours of all the stations in communities currently included in the New York market designation significantly overlap WHAI's Grade B contour.<sup>3/</sup> In previous decisions to hyphenate markets, the Commission has considered Grade B overlap a key factor, because "television stations actually do or logically can rely on the area within their Grade B contours for economic support."<sup>4/</sup> As WLIG stated in its petition, these "overlapping contours 'help demonstrate that the stations involved are components of the same TV market' in that they 'rely on the area within their Grade B contours for economic support.'" Notice at ¶  
3. The overlap of Grade B areas is even more substantial in the

<sup>3/</sup> Exhibit A to these Comments contains contour maps for the stations in communities listed in the New York market: New York City stations WCBS-TV, WNBC, WNYW, WABC-TV, and WPIX; Newark Station WHSE; Linden Station WNJU; and Patterson station WXTV; as well as for Station WHAI.

<sup>4/</sup> Amendment of Section 76.51, Major Television Markets (Orlando-Daytona Beach, Melbourne, and Cocoa, Florida), 102 FCC 2d 1062, 1070 (1985) (hereafter "Melbourne-Cocoa, Florida"). See also Clermont, Florida, 8 FCC Rcd. at 95 (overlap of Grade B contours supports finding of competition for audiences).

case of WHAI than in the case of WLIG, because of WHAI's closer proximity to the existing communities in the market.<sup>5/</sup>

2. The Grade B contours of seven of the eight stations currently included in the New York market completely encompass Bridgeport. (The only exception, Newark Station WHSE, covers most of Bridgeport's home county.) See Exhibit A. In granting prior hyphenation requests, the Commission has repeatedly pointed to the fact that existing market stations provide service to the community of the station proposed to be hyphenated, because it shows that the included stations are literally in the other station's backyard, competing for its core viewers. The Commission added Melbourne (and its Station WMOD(TV)) to the Orlando-Daytona Beach market in part for this reason: "Since the area relied on by WMOD(TV) for economic support is embedded within the area relied on by the Orlando and Daytona Beach stations . . . all of these stations are competitors in the same market." It went on to include Cocoa in the market in part because "the Grade B contours of the Orlando and Daytona Beach stations totally encompass Cocoa." Melbourne-Cocoa, Florida, 102 FCC 2d at 1071, 1075. And it added Visalia, California to the Fresno major market, citing, as the very first reason for doing so, the fact that "Visalia is within the predicted Grade B contours of the four commercial television stations licensed to Fresno." Fresno-Visalia,

<sup>5/</sup>

While WHAI's present Grade B contour does not cover the existing designated communities themselves, this fact has not precluded the Commission from granting hyphenation where there is, as here, substantial overlap of the stations' Grade B and 35-mile contours. Melbourne-Cocoa, Florida, 102 FCC 2d at 1071.

California, 57 RR 2d at 1124. The same is true of the New York City stations and Bridgeport.

3. Every one of the current stations in the market puts a Grade A contour over at least part of Bridgeport's home county, Fairfield, Connecticut. See Exhibit A.

4. Bridgeport is 54 air miles from the principal city in the market, New York City. Rand McNally Road Atlas, 1993, at 18. This is less than the distances between some of the other cities added to Section 76.51's major markets and cities already in those markets. For example, in Melbourne-Cocoa, Florida, supra, Melbourne was added to Orlando-Daytona Beach market; Melbourne is more than 70 miles from Orlando and Daytona Beach. In Clermont, Florida, supra, Clermont was added to that same market; Clermont is more than 60 miles from both Daytona Beach and Melbourne. And in Rome, Georgia, supra, Rome was added to the Atlanta market; Rome is 56 miles from Atlanta.

5. Bridgeport is closer to New York than is Riverhead. The Notice tentatively concludes that Riverhead should be hyphenated. Adding Riverhead but not Bridgeport would lead to the anomalous result that a city closer to the existing communities in the market is left outside the market but a more distant city is included. In Riverside, California, supra, Station KRCA-TV, licensed to Riverside, pointed to just this fact in asking that Riverside be included in the Los Angeles market, noting that it was closer to Los Angeles than San Bernardino, which was already in the market. The Commission agreed and added Riverside to the Los Angeles market.



6. Arbitron includes Bridgeport and Fairfield County as part of the New York ADI. While Arbitron's determinations are not alone decisive, they are a factor warranting hyphenation. Rome, Georgia, 7 FCC Rcd. at 8592; Clermont, Florida, 8 FCC Rcd at 95; Orlando-Cocoa Beach, Florida, 102 FCC 2d at 1071 (Arbitron ADI definition "is an additional indication of mutual economic reliance on the same market by stations."). Arbitron's decision to include a county in a particular market reflects its finding that a majority of viewing in that county is to stations in that market. Thus, most viewing in Fairfield County is to the New York stations, and Bridgeport is competing directly with those stations in its home county. Again, this supports a conclusion that Bridgeport should be added to the New York ADI.

B. Including Bridgeport Will Not Extend WHAI's  
Must Carry Rights Beyond Its Grade B Contour.

In prior cases, the Commission expressed the concern that it should not hyphenate a community into a major television market where to do so would expand a station's cable must carry rights beyond its Grade B contours. The Commission was concerned that it not impose an unfair burden on cable systems by requiring them to carry a station beyond the area it could expected to reach over the air. This factor should no longer be relevant. In the 1992 Cable Act, Congress determined that must carry rights will be determined by a station's ADI market, not by the Commission's list of markets. Adding Bridgeport to the New York market will thus not increase the stations's must-carry rights because those rights

depend on the scope of the Arbitron ADI, not on the communities included in the Section 76.51 major market list.

The Commission has recently stated that a hyphenation decision is without prejudice to a cable operator's petition to modify the ADI for a particular station. It thus rejected the opposition of a cable operator to hyphenating the Los Angeles market, noting that "Concerns regarding the must-carry rights of specific stations on market-area cable systems in specific communities are properly addressed in petitions for special relief." Riverside, California, supra, at ¶ 5. Adding Bridgeport to the New York market will thus not impose any burden on cable systems or alter their must carry obligations.<sup>6/</sup>

C. Including Bridgeport Will Rectify the Serious Inequity Which Is Hurting WHAI's Ability to Compete.

The Commission has also looked for "a clear showing of "a particularized need by the station requesting the change of market designation." Notice at ¶ 3. A showing of "competitive disadvantage" satisfies this factor.<sup>7/</sup> The Commission has repeatedly held that unequal burdens on competing stations created by the application of the copyright laws create the competitive disadvantage which is sufficient to establish a particularized need. In

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<sup>6/</sup> See, e.g., Fresno-Visalia, 57 RR 2d at 1124-25 (adding Visalia to Fresno market in part because "it does not appear that [the Fresno] station will gain expanded carriage rights outside its Grade B contour."

<sup>7/</sup> Fresno-Visalia, California, 57 RR 2d at 1125 (Petitioners "state a particularized need for inclusion in the market evidenced by the fact that both stations would be placed at a competitive disadvantage as against other stations in that same market."

Clermont, Florida, 8 FCC Rcd. at 95, it stated, "Redesignation of the market will permit market-area cable systems to carry WKCF on an equal basis . . . without incurring 'distant signal' copyright liability." And in Pine Bluff, Arkansas and Riverside, California, supra, it hyphenated a market in part based on showings that lack of hyphenation forced stations to be distant signals and incur copyright fees, unlike other stations with which they compete. Precisely the same problem exists for WHAI.

Under the copyright law, cable television systems must pay royalty fees for carriage of distant, as opposed to local, television stations. Stations licensed to communities specifically designated as part of a major hyphenated market are considered local for all cable systems within the 35-mile zones of all of the listed communities. Since Bridgeport had no commercial station in 1972 or in 1974, when the New York market designation was last amended (Report and Order in Docket 19990, 47 FCC 2d 752 (1974)), it was not included in the Section 76.51 list. It is considered distant in areas more than 35 miles from Bridgeport. Because Bridgeport is in the eastern portion of the New York ADI, this means that, unless the market designation is updated to reflect the current market realities, WHAI would be a "distant signal" for copyright purposes in virtually all of the cable systems serving the ADI market. Yet it is in this ADI market that Congress determined WHAI should be able to obtain mandatory carriage.

WHAI has sought to invoke its statutory right to carriage on various cable systems within the New York ADI, but has been met with nearly universal refusals from cable operators unless it

committed to pay literally millions of dollars annually in copyright royalty fees.<sup>8/</sup> As with WMBC, these estimated copyright costs "are so staggering that [WHA1] is, in effect, prohibited from exercising its must-carry rights." Notice of Proposed Rulemaking, MM Docket No. 93-290, at 2.

WHA1 competes with other stations licensed to New York City and the other communities in the designated market. Each of these stations is entitled to royalty-free mandatory carriage on cable systems within the entire market by virtue of their communities' designation as part of the hyphenated market. WHA1 is severely disadvantaged in its ability to compete in the market, because at present it cannot obtain carriage on the local market cable systems on the same royalty-free basis as all its competitors.

This is precisely the situation which has led the Commission to find existence of a "particularized need." Clermont, Florida, supra, and Pine Bluff, Arkansas, supra. It has recognized that requiring some but not all stations in a competitive market to bear the cost of copyright fees will severely impede their ability to compete. That inequity is particularly egregious here given the massive copyright royalty fees which a "distant" signal must pay for carriage in the New York ADI.

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<sup>8/</sup> Because of the configuration of cable systems and the population distribution in the New York ADI, nearly every cable system on which Congress has given WHA1 must carry rights has demanded indemnification, including up front payments or other "assurances". The total of these demands exceeds \$6 million on an semiannual basis. For example, Time Warner has refused to carry WHA1 unless it provides indemnification of up to \$3,750,000. TKR Cable has refused carriage absent indemnification of \$2,400,000. Cablevision Industries has demanded \$252,000.

The fact that WHAI is an independent station increases its competitive burden. Unlike other independent stations in the hyphenated market, which are entitled to mandatory cable carriage, WHAI cannot assure program owners of access to the entire market. The FCC has taken steps to ensure UHF stations are able to compete equally (see WMBC Petition at 6-9) including, in this particular situation, taking UHF status into account in granting hyphenation. Fresno-Visalia, California, 57 RR 2d at 1125 ("Finally, KMPH is an independent station and the requested designation will permit the Visalia station to be more competitive in the Fresno market.")

Section 614(f) of the Communications Act expressly directs the Commission to "update Section 76.51". In the Must Carry Report and Order, 8 FCC Rcd. at 2977 (1993), the Commission recognized that the list had not been updated to reflect new communities that should be considered for inclusion. Enabling stations such as WHAI to obtain must carry rights on the same basis as other stations with which it shares the market is precisely what Congress intended in Section 614(f). Updating the list is necessary if WHAI's rights to cable carriage in parity with other stations in the same market are to be achieved.

Long ago, the Commission stated that one of the benefits of hyphenation is that it "helps equalize competition" among stations. Cable Television Report and Order, 36 FCC 2d 143, 76 (1972). Hyphenation of Bridgeport is essential if equal competition is to be a reality in this market.

D. The Public Interest Supports Inclusion of Bridgeport.

Finally, the Commission has considered whether hyphenating a market will serve the public interest. Any balancing of interests here compels amendment of Section 76.51. Neither cable operators nor other stations will be burdened or harmed if the New York market definition is thus modified. Cable operators will not, by that action, be forced to carry WHAI; they already have that obligation because they are in the New York ADI as defined by Arbitron, and are entitled to oppose carriage through the special relief procedures available under Commission Rules. Modification will simply put WHAI (as well as WMBC and WLIG) in competitive parity with other stations which have enjoyed an advantage.

The public would be the clear winner. Bridgeways has been forced, due to its inability to reach cable homes, to truncate severely its plans to provide original programming. Those plans include broadcasts of programs from colleges and universities throughout the metropolitan New York area. But such programming costs money, and without cable carriage WHAI cannot generate the revenues to support more than a minimal amount of original programming.

In prior cases hyphenation has been urged because it will enable stations thus included to increase cable carriage and thereby increase revenues, leading to improved programming. See, e.g., Riverside, California, supra. The Commission has pointed to such improved and more widely available programming as satisfying the public interest factor, and it is applicable to WHAI as well.

### III. CONCLUSION

As the Notice found, the record before the Commission is sufficient to redesignate the New York major market listing to include Newton and Riverhead. The facts set forth above warrant inclusion of Bridgeport as well. As with the Newton and Riverhead stations, the factors considered in evaluating hyphenation favor expanding the definition of the New York market. Hyphenation will eliminate the extreme competitive disadvantage that WHAI suffers from, due only to the historical anomaly that it did not exist when the major market list was adopted. It will enable WHAI to compete on an equal basis with its competitors, and will serve the public interest by helping to bring a new voice to cable subscribers throughout the nation's largest television market.

Respectfully submitted,

BRIDGEWAYS COMMUNICATIONS CORP.

By John T. Scott, III  
John T. Scott, III

CROWELL & MORING  
1001 Pennsylvania Avenue, N.W.  
Washington, D.C. 20004-2595  
(202) 624-2500

Its Attorneys

December 20, 1993

**EXHIBIT A**

**(Source: 1993 Cable and Television Factbook)**



# New York—New York

## WCBS-TV

Ch. 2

Network Service: CBS.

Licensee: CBS Inc., 51 W. 52nd St., New York, NY 10019.

Studio: 524 W. 57th St., New York, NY 10019.

Telephone: 212-975-4321. TWX: 212-867-7987.

Technical Facilities: Channel No. 2 (54-60 MHz). Authorized power: 21.4-kw visual, 4.02-kw aural. Antenna: 1578-ft. above av. terrain, 1577-ft. above ground, 1622-ft. above sea level.

|           |     |     |     |
|-----------|-----|-----|-----|
| Latitude  | 40° | 42' | 43" |
| Longitude | 74° | 00' | 49" |

Transmitter: North Tower, World Trade Center.

AM Affiliates: WCBS, 50-kw, 880 kHz.

FM Affiliates: WCBS-FM, 7.2-kw, 101.1 MHz (No. 266), 1300-ft.

News Services: AP, CBS, UPI.

Ownership: CBS Inc.

Began Operation: July 1, 1941.

Represented (sales): CBS Television Stations National Sales.

### Personnel:

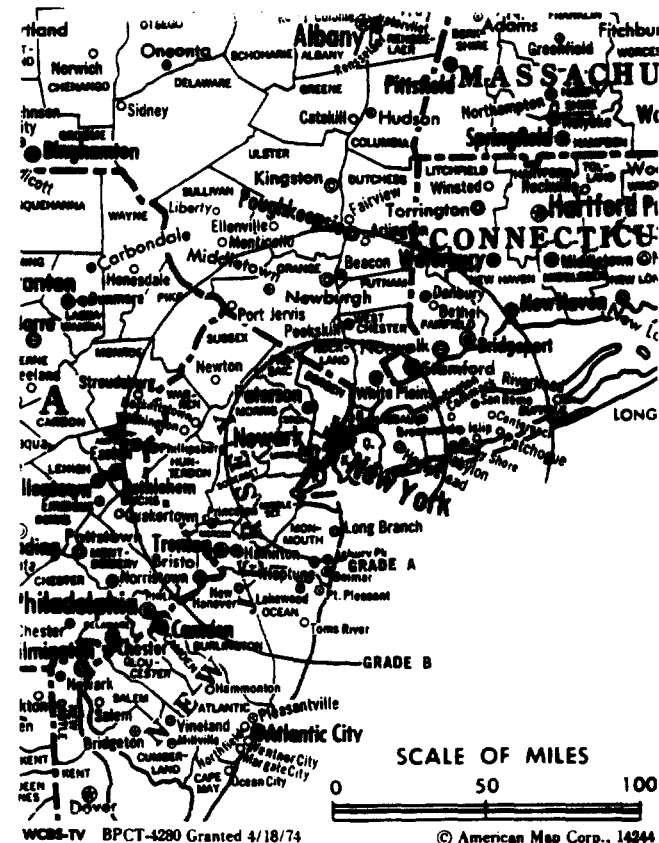
Carl (Bud) Carey, Vice President & General Manager.  
James A. Clayton, Director of Sales.  
Elliot Black, National Sales Manager.  
Allie Flood, Director of Planning & Administration.  
Dean Daniels, Director of News.  
Joan Hodge, Director of Station Services.  
Noeline Swebby, Manager of News Administration.  
Barbara Terasaka, Director of Finance & Business Affairs.  
Georges Carraha, Manager of Broadcast Operations.  
James Meinelch, Director of Broadcast Administration.  
Joseph Fedele, Manager of Technical Operations.  
Debra Daneka, Program Director.  
Daniel Scher, Marketing Director.

Rates: On request.

City of License: New York. ADI: New York. Rank: 1.

Total Households: ©1992 Consumer Market Data as of 1/1/92. TV Homes, TV's and Circulation ©1992 Arbitron. County coverage based on Arbitron study.

| Net Weekly Circulation | State County | Total Households | TV Households | %  |
|------------------------|--------------|------------------|---------------|----|
| 50% & Over             | CONNECTICUT  |                  |               |    |
|                        | Fairfield    | 303,000          | 299,800       | 99 |
|                        | NEW JERSEY   |                  |               |    |
|                        | Bergen       | 312,700          | 310,900       | 99 |
|                        | Essex        | 294,100          | 290,500       | 99 |
|                        | Hudson       | 209,300          | 206,900       | 99 |
|                        | Hunterdon    | 37,800           | 37,300        | 99 |
|                        | Middlesex    | 241,400          | 239,600       | 99 |
|                        | Monmouth     | 206,800          | 204,700       | 99 |
|                        | Morris       | 149,800          | 148,800       | 99 |
|                        | Ocean        | 174,500          | 173,000       | 99 |
|                        | Passaic      | 162,500          | 160,900       | 99 |
|                        | Somerset     | 88,600           | 87,800        | 99 |
|                        | Sussex       | 46,000           | 45,400        | 99 |
|                        | Union        | 184,700          | 183,300       | 99 |
|                        | Warren       | 34,300           | 33,800        | 99 |



| Net Weekly Circulation           | State County | Total Households | TV Households | %   |
|----------------------------------|--------------|------------------|---------------|-----|
| 50% & Over                       | NEW YORK     |                  |               |     |
|                                  | Bronx        | 451,100          | 444,900       | 99  |
|                                  | Dutchess     | 92,200           | 90,800        | 98  |
|                                  | Kings        | 872,800          | 859,200       | 98  |
|                                  | Nassau       | 441,500          | 439,300       | 100 |
|                                  | New York     | 758,400          | 725,100       | 96  |
|                                  | Orange       | 102,900          | 101,200       | 98  |
|                                  | Putnam       | 29,100           | 28,700        | 99  |
|                                  | Queens       | 743,100          | 736,400       | 99  |
|                                  | Richmond     | 133,900          | 132,800       | 99  |
|                                  | Rockland     | 86,000           | 85,000        | 99  |
|                                  | Suffolk      | 432,700          | 428,900       | 99  |
|                                  | Sullivan     | 25,700           | 25,000        | 97  |
| Between 25-49%                   | Ulster       | 62,800           | 61,300        | 98  |
|                                  | Westchester  | 323,600          | 320,300       | 99  |
| Between 5-24%                    | PENNSYLVANIA |                  |               |     |
|                                  | Pike         | 11,500           | 11,200        | 97  |
| Between 25-49%                   | CONNECTICUT  |                  |               |     |
|                                  | New Haven    | 305,500          | 301,800       | 99  |
| Between 5-24%                    | NEW JERSEY   |                  |               |     |
|                                  | Mercer       | 121,000          | 119,400       | 99  |
| Between 5-24%                    | CONNECTICUT  |                  |               |     |
|                                  | Litchfield   | 66,600           | 65,500        | 98  |
|                                  | PENNSYLVANIA |                  |               |     |
|                                  | Monroe       | 37,000           | 36,400        | 98  |
|                                  | Northampton  | 94,200           | 92,900        | 99  |
| Between 5-24%                    | Wayne        | 15,600           | 15,100        | 97  |
| Station Totals                   |              | 7,652,500        | 7,543,700     | 99  |
| Net Weekly Circulation (1992)    |              |                  | 5,815,000     |     |
| Average Daily Circulation (1992) |              |                  | 3,002,000     |     |

# New York—New York

**WNBC**

Ch. 4

Network Service: NBC.

Licensee: NBC Subsidiary Inc. 1, 30 Rockefeller Plaza, New York, NY 10112.

Studio: 30 Rockefeller Plaza, New York, NY 10112.

Telephone: 212-864-4444. TWX: 212-640-5788. Fax: 212-864-6449.

Technical Facilities: Channel No. 4 (66-72 MHz). Authorized power: 17.4-kw visual, 3.47-kw aural. Antenna: 1690-ft. above av. terrain, 1729-ft. above ground, 1741-ft. above sea level.

Latitude 40° 42' 43"  
Longitude 74° 00' 49"

Transmitter: North Tower, World Trade Center.

News Services: AP, NBC, UPI.

Ownership: National Broadcasting Co. (Group Owner).

Began Operation: July 1, 1941. Sale of RCA approved by FCC June 5, 1986.

Represented (sales): Harrington, Richter & Parsons Inc.

## Personnel:

William Bolster, President & General Manager.

Bruce Cohen, Vice President & News Director.

Judy Girard, Vice President, Broadcasting.

Jay Linden, Director, Sales.

Michael Ganz, Local Sales Manager.

Susan Epstein, Local Sales Manager.

Terry Bell, Director, Press & Publicity.

Randy Pyburn, Director, Creative Services.

Andy Morris, Director of Engineering.

John O'Neill, Director, Finance & Administration.

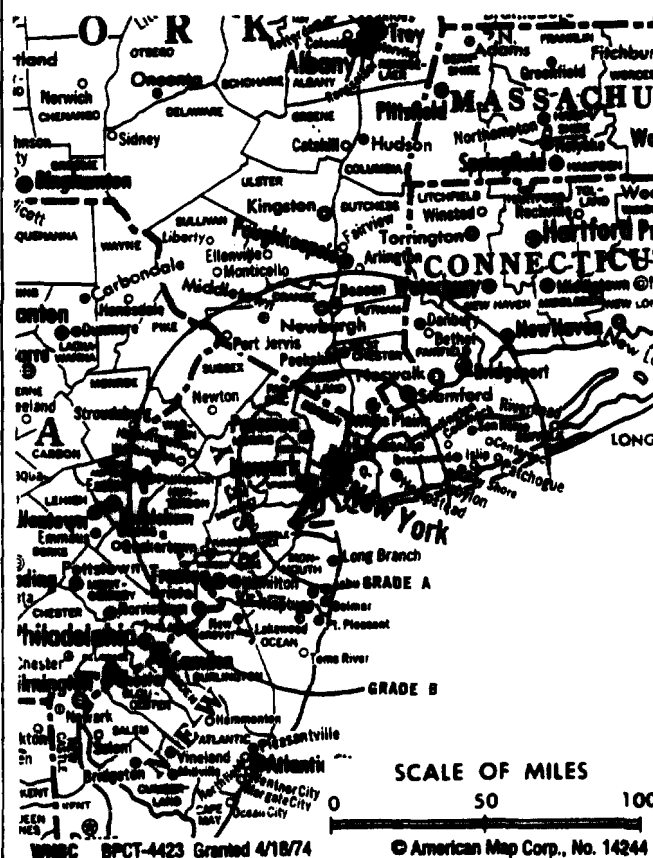
Rick Cervini, Director, Broadcast Operations.

Rates: On request.

City of License: New York. ADI: New York. Rank: 1.

Total Households: ©NAB Consumer Market Data as of 1/1/92. TV Homes, TV% and Circulation ©1992 Arbitron. County coverage based on Arbitron study.

| Net Weekly Circulation | State County | Total Households | TV Households | %  |
|------------------------|--------------|------------------|---------------|----|
| 50% & Over             | CONNECTICUT  |                  |               |    |
|                        | Fairfield    | 303,000          | 299,800       | 99 |
|                        | NEW JERSEY   |                  |               |    |
|                        | Bergen       | 312,700          | 310,900       | 99 |
|                        | Essex        | 294,100          | 290,500       | 99 |
|                        | Hudson       | 209,300          | 208,900       | 99 |
|                        | Hunterdon    | 37,800           | 37,300        | 99 |
|                        | Middlesex    | 241,400          | 239,800       | 99 |
|                        | Monmouth     | 206,600          | 204,700       | 99 |
|                        | Morris       | 149,800          | 148,800       | 99 |
|                        | Ocean        | 174,500          | 173,000       | 99 |
|                        | Passaic      | 162,500          | 160,900       | 99 |
|                        | Somerset     | 88,800           | 87,800        | 99 |
|                        | Sussex       | 46,000           | 45,400        | 99 |
|                        | Union        | 184,700          | 183,300       | 99 |
|                        | Warren       | 34,300           | 33,800        | 99 |
|                        | NEW YORK     |                  |               |    |
|                        | Bronx        | 451,100          | 444,900       | 99 |
|                        | Dutchess     | 92,200           | 90,600        | 98 |
|                        | Kings        | 872,800          | 859,200       | 98 |



| Net Weekly Circulation           | State County | Total Households | TV Households | %   |
|----------------------------------|--------------|------------------|---------------|-----|
| 50% & Over                       | Nassau       | 441,500          | 439,300       | 100 |
|                                  | New York     | 758,400          | 725,100       | 96  |
|                                  | Orange       | 102,900          | 101,200       | 98  |
|                                  | Pulnam       | 29,100           | 28,700        | 99  |
|                                  | Queens       | 743,100          | 736,400       | 99  |
|                                  | Richmond     | 133,900          | 132,800       | 99  |
|                                  | Rockland     | 86,000           | 85,000        | 99  |
|                                  | Suffolk      | 432,700          | 428,900       | 99  |
|                                  | Sullivan     | 25,700           | 25,000        | 97  |
|                                  | Ulster       | 62,800           | 61,300        | 98  |
|                                  | Westchester  | 323,600          | 320,300       | 99  |
|                                  | PENNSYLVANIA |                  |               |     |
| Between 25-49%                   | Pike         | 11,500           | 11,200        | 97  |
|                                  | CONNECTICUT  |                  |               |     |
|                                  | Litchfield   | 66,600           | 65,500        | 98  |
|                                  | New Haven    | 305,500          | 301,800       | 99  |
| Between 5-24%                    | NEW JERSEY   |                  |               |     |
|                                  | Mercer       | 121,000          | 119,400       | 99  |
|                                  | NEW JERSEY   |                  |               |     |
|                                  | Atlantic     | 86,600           | 85,100        | 98  |
|                                  | NEW YORK     |                  |               |     |
|                                  | Delaware     | 18,100           | 17,600        | 97  |
|                                  | PENNSYLVANIA |                  |               |     |
|                                  | Lehigh       | 116,000          | 114,500       | 99  |
|                                  | Monroe       | 37,000           | 36,400        | 98  |
|                                  | Northampton  | 94,200           | 92,900        | 99  |
|                                  | Wayne        | 15,600           | 15,100        | 97  |
| Station Totals                   |              | 7,873,200        | 7,768,900     | 99  |
| Net Weekly Circulation (1992)    |              |                  | 6,600,700     |     |
| Average Daily Circulation (1992) |              |                  | 3,146,200     |     |

# New York—New York

**WNYW**

Ch. 5

**Network Service:** Fox.

**Licensee:** Fox Television Stations Inc.

**Studio:** 205 E. 67th St., New York, NY 10021.

**Telephone:** 212-452-5555. Fax: 212-249-1182.

**Technical Facilities:** Channel No. 5 (76-82 MHz). Authorized power: 17.4-kw visual, 1.74-kw aural. Antenna: 1690-ft. above av. terrain, 1729-ft. above ground, 1741-ft. above sea level.

Latitude 40° 42' 43"  
Longitude 74° 00' 49"

**Transmitter:** World Trade Center.

**News Services:** AP, UPI.

**Ownership:** Fox Television Stations Inc. (Group Owner).

**Began Operation:** May 2, 1944 as a Du Mont station. Du Mont Broadcasting Corp. was spun off by Allen B. Du Mont Laboratories Inc. on Dec. 2, 1955, to its common stockholders of record on Nov. 14, 1955, pursuant to FCC consent of Nov. 17, 1955, and its name was changed to Metropolitan Broadcasting Corp. on May 13, 1958. March 28, 1961, parent company name became Metromedia Inc. FCC approved sale to present owner by Metromedia Nov. 14, 1985.

**Represented (sales):** Petry Television Inc.

## Personnel:

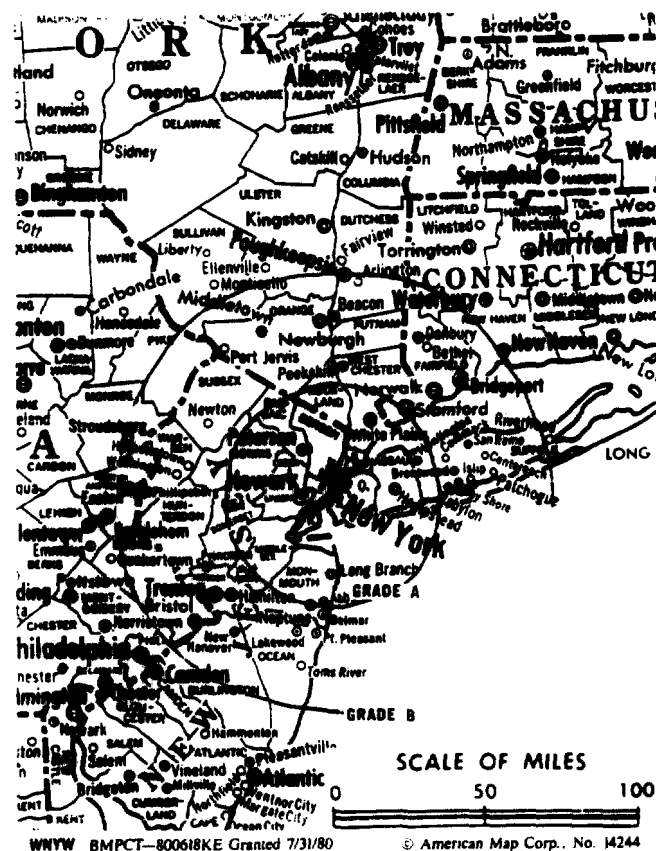
**Milary Headler**, President & General Manager.  
**Lee Abtshille**, Vice President & General Sales Manager.  
**Jeanne Cini**, Vice President & Local Sales Manager.  
**Joe Barini**, Vice President, Operations & Engineering.  
**Phyllis Seltzer**, Vice President, Director of Programming, Marketing & Promotion.  
**Marcel Rask**, Vice President & General Counsel.  
**Tom Rios**, Vice President & News Director.  
**Paul Harrison**, Vice President, Finance & Administration.  
**Michael Liebowitz**, National Sales Manager.  
**Jeanne Cini**, Local Sales Manager.  
**Jacqueline Tedman**, Director of Research & Marketing.  
**Mike Walter**, Production Manager.

**Rates:** On request.

**City of License:** New York. **ADI:** New York. **Rank:** 1.

**Total Households:** ©BMSI Consumer Market Data as of 1/1/92. TV Homes, TV% and Circulation ©1992 Arbitron. County coverage based on Arbitron study.

| Not Weekly Circulation | State County       | Total Households | TV Households | %   |
|------------------------|--------------------|------------------|---------------|-----|
| 50% & Over             | <b>CONNECTICUT</b> |                  |               |     |
|                        | Fairfield          | 303,000          | 299,800       | 99  |
|                        | <b>NEW JERSEY</b>  |                  |               |     |
|                        | Bergen             | 312,700          | 310,900       | 99  |
|                        | Essex              | 294,100          | 290,500       | 99  |
|                        | Hudson             | 209,300          | 206,900       | 99  |
|                        | Hunterdon          | 37,800           | 37,300        | 99  |
|                        | Mercer             | 121,000          | 119,400       | 99  |
|                        | Middlesex          | 241,400          | 239,600       | 99  |
|                        | Monmouth           | 206,600          | 204,700       | 99  |
|                        | Morris             | 149,800          | 148,800       | 99  |
|                        | Ocean              | 174,500          | 173,000       | 99  |
|                        | Passaic            | 162,500          | 160,900       | 99  |
|                        | Somerset           | 88,600           | 87,800        | 99  |
|                        | Sussex             | 46,000           | 45,400        | 99  |
|                        | Union              | 184,700          | 183,300       | 99  |
|                        | Warren             | 34,300           | 33,800        | 99  |
|                        | <b>NEW YORK</b>    |                  |               |     |
|                        | Bronx              | 451,100          | 444,900       | 99  |
|                        | Chemung            | 34,900           | 34,300        | 98  |
|                        | Dutchess           | 92,200           | 90,600        | 98  |
|                        | Kings              | 872,800          | 859,200       | 98  |
|                        | Nassau             | 441,500          | 439,300       | 100 |



| Not Weekly Circulation                  | State County        | Total Households | TV Households    | %         |
|---|---------------------|------------------|------------------|-----------|
| 50% & Over                              | New York            | 758,400          | 725,100          | 96        |
|   | Orange              | 102,900          | 101,200          | 98        |
|   | Putnam              | 29,100           | 28,700           | 99        |
|   | Queens              | 743,100          | 736,400          | 99        |
|   | Richmond            | 133,900          | 132,800          | 99        |
|   | Rockland            | 86,000           | 85,000           | 99        |
|   | Suffolk             | 432,700          | 428,900          | 99        |
|   | Sullivan            | 25,700           | 25,000           | 97        |
|   | Ulster              | 62,800           | 61,300           | 98        |
|   | Westchester         | 323,600          | 320,300          | 99        |
|   | <b>PENNSYLVANIA</b> |                  |                  |           |
|   | Lehigh              | 116,000          | 114,500          | 99        |
|   | Northampton         | 94,200           | 92,900           | 99        |
|   | Pike                | 11,500           | 11,200           | 97        |
| Between 25-49%                          | <b>CONNECTICUT</b>  |                  |                  |           |
|   | Litchfield          | 66,600           | 65,500           | 98        |
|   | New Haven           | 305,500          | 301,800          | 99        |
|   | <b>NEW YORK</b>     |                  |                  |           |
|   | Broome              | 80,700           | 79,700           | 99        |
|   | Herkimer            | 25,000           | 24,600           | 98        |
|   | Jefferson           | 39,000           | 38,500           | 99        |
|   | St Lawrence         | 37,400           | 36,800           | 98        |
| Between 5-24%                           | <b>PENNSYLVANIA</b> |                  |                  |           |
|   | Carbon              | 22,500           | 22,200           | 99        |
|   | Monroe              | 37,000           | 36,400           | 98        |
|   | <b>CONNECTICUT</b>  |                  |                  |           |
|   | Middlesex           | 55,900           | 55,000           | 98        |
|   | <b>NEW JERSEY</b>   |                  |                  |           |
|   | Atlantic            | 86,600           | 85,100           | 98        |
| (Continued on page A-822)               |                     |                  |                  |           |
| <b>Station Totals</b>                   |                     | <b>8,988,400</b> | <b>8,772,888</b> | <b>98</b> |
| <b>Not Weekly Circulation (1992)</b>    |                     |                  | <b>5,717,888</b> |           |
| <b>Average Daily Circulation (1992)</b> |                     |                  | <b>2,867,168</b> |           |

# York—New York

## WABC-TV

Ch. 7

Network Service: ABC.

Address: American Bcstg. Companies Inc., 7 Lincoln Square, New York, NY 10023.

Office: 7 Lincoln Square, New York, NY 10023.

Telephone: 212-887-7777. Fax: 212-887-3222.

Technical Facilities: Channel No. 7 (174-180 MHz). Authorized power: 64.6-kw. Max. 6.46-kw aural. Antenna: 1611-ft. above av. terrain, 1727-ft. above ground, 1739-ft. above sea level.

Latitude 40° 42' 43"  
Longitude 74° 00' 49"

Transmitter: World Trade Center.

Satellite Earth Stations: Andrew, 5.6-meter Ku-band; Vertex, 4.7-meter Ku-band; Andrew, M/A-Com receivers.

Altitude: WABC, 50-kw, 770 kHz.

Altitude: WPLJ, 4.6-kw, 95.5 MHz (No. 238) 1300-ft.

News Services: ABC, AP, UPI.

Ownership: Capital Cities/ABC Inc. (Group Owner).

Began Operation: August 10, 1948.

Represented (sales): Capital Cities/ABC National TV Sales.

Represented (engineering): Smith & Powstenko.

### Personnel:

Walter C. Liss, President & General Manager.

Thomas Kane, General Sales Manager.

Iris Geman, Local & National Sales Manager.

Scott Stamenos, Local & National Sales Manager.

Henry S. Florsheim, Director of News.

James Behar, Director of Engineering.

Chad Love, Director of Community Affairs.

Richard R. Graham, Director of Finance & Business Affairs.

Art Moore, Program Director.

Brighton McCray, Director of Creative Services.

Sylvia Neesman, Director of Community Relations.

Ann Carbone, Press Information Manager.

Patricia Liggett, Research Director.

Grace Frieson, Assistant Research Director.

Rates: On request.

City of License: New York. ADI: New York. Rank: 1.

Total Households: ©MSI Consumer Market Data as of 1/1/92. TV Homes, TV% and Circulation ©1992 Arbitron. County coverage based on Arbitron study.

| Net Weekly Circulation | State County | Total Households | TV Households | %  |
|------------------------|--------------|------------------|---------------|----|
| 50% & Over             | CONNECTICUT  |                  |               |    |
|                        | Fairfield    | 303,000          | 299,800       | 99 |
|                        | NEW JERSEY   |                  |               |    |
|                        | Bergen       | 312,700          | 310,900       | 99 |
|                        | Essex        | 294,100          | 290,500       | 99 |
|                        | Hudson       | 209,300          | 206,900       | 99 |
|                        | Hunterdon    | 37,800           | 37,300        | 99 |
|                        | Middlesex    | 241,400          | 239,800       | 99 |
|                        | Monmouth     | 206,600          | 204,700       | 99 |
|                        | Morris       | 149,800          | 148,800       | 99 |
|                        | Ocean        | 174,500          | 173,000       | 99 |
|                        | Passaic      | 162,500          | 160,900       | 99 |
|                        | Somerset     | 88,600           | 87,800        | 99 |
|                        | Sussex       | 46,000           | 45,400        | 99 |
|                        | Union        | 184,700          | 183,300       | 99 |
|                        | Warren       | 34,300           | 33,800        | 99 |
|                        | NEW YORK     |                  |               |    |
|                        | Bronx        | 451,100          | 444,900       | 99 |
|                        | Dutchess     | 92,200           | 90,800        | 98 |



| Net Weekly Circulation           | State County | Total Households | TV Households | %   |
|----------------------------------|--------------|------------------|---------------|-----|
| 50% & Over                       | Kings        | 872,800          | 859,200       | 98  |
|                                  | Nassau       | 441,500          | 439,300       | 100 |
|                                  | New York     | 758,400          | 725,100       | 96  |
|                                  | Orange       | 102,900          | 101,200       | 98  |
|                                  | Putnam       | 29,100           | 28,700        | 99  |
|                                  | Queens       | 743,100          | 736,400       | 99  |
|                                  | Richmond     | 133,900          | 132,800       | 99  |
|                                  | Rockland     | 86,000           | 85,000        | 99  |
|                                  | Suffolk      | 432,700          | 428,900       | 99  |
|                                  | Sullivan     | 25,700           | 25,000        | 97  |
|                                  | Ulster       | 62,800           | 61,300        | 98  |
|                                  | Westchester  | 323,600          | 320,300       | 99  |
|                                  | PENNSYLVANIA |                  |               |     |
|                                  | Pike         | 11,500           | 11,200        | 97  |
| Between 25-49%                   | ALABAMA      |                  |               |     |
|                                  | Cocosa       | 4,300            | 4,300         | 100 |
|                                  | CONNECTICUT  |                  |               |     |
|                                  | New Haven    | 305,500          | 301,800       | 99  |
|                                  | NEW JERSEY   |                  |               |     |
|                                  | Mercer       | 121,000          | 119,400       | 99  |
|                                  | OHIO         |                  |               |     |
|                                  | Morgan       | 5,200            | 5,100         | 98  |
| Between 5-24%                    | ARKANSAS     |                  |               |     |
|                                  | Madison      | 4,600            | 4,500         | 97  |
|                                  | CALIFORNIA   |                  |               |     |
|                                  | Alpine       | 500              | 400           | 89  |
|                                  | COLORADO     |                  |               |     |
|                                  | Ouray        | 900              | 800           | 94  |
|                                  | CONNECTICUT  |                  |               |     |
|                                  | Litchfield   | 66,600           | 65,500        | 98  |
| (Continued on page A-821)        |              |                  |               |     |
| Station Totals                   |              | 8,886,600        | 7,949,200     | 90  |
| Net Weekly Circulation (1992)    |              |                  | 8,284,800     |     |
| Average Daily Circulation (1992) |              |                  | 3,882,500     |     |

# New York—New York

**WPIX**

Ch. 11

Network Service: None, independent.

Licenses: WPIX Inc., 11 WPIX Plaza, New York, NY 10017.

Studios: 220 E. 42nd St., New York, NY 10017.

Telephone: 212-949-1100. Fax: 212-986-1032.

Technical Facilities: Channel No. 11 (198-204 MHz). Authorized power: 58.9-kw visual, 11.7-kw aural. Antenna: 1663-ft. above av. terrain, 1687-ft. above ground, 1699-ft. above sea level.

Latitude 40° 42' 43"  
Longitude 74° 00' 49"

Transmitter: World Trade Center.

Multichannel TV Sound: Stereo and separate audio program.

Satellite Earth Stations: Transmit/receive Andrew, 5.6-meter Ku-band; Vortex, 4.6-meter Ku-band; Andrew, M/A-Corn receivers.

News Services: AP, Visnews, WTN.

Ownership: Tribune Broadcasting Co. (Group Owner).

Began Operation: June 15, 1948.

Represented (sales): TeleRep Inc.

Represented (legal): Sidley & Austin.

Represented (engineering): A. D. Ring & Associates, P.C.

## Personnel:

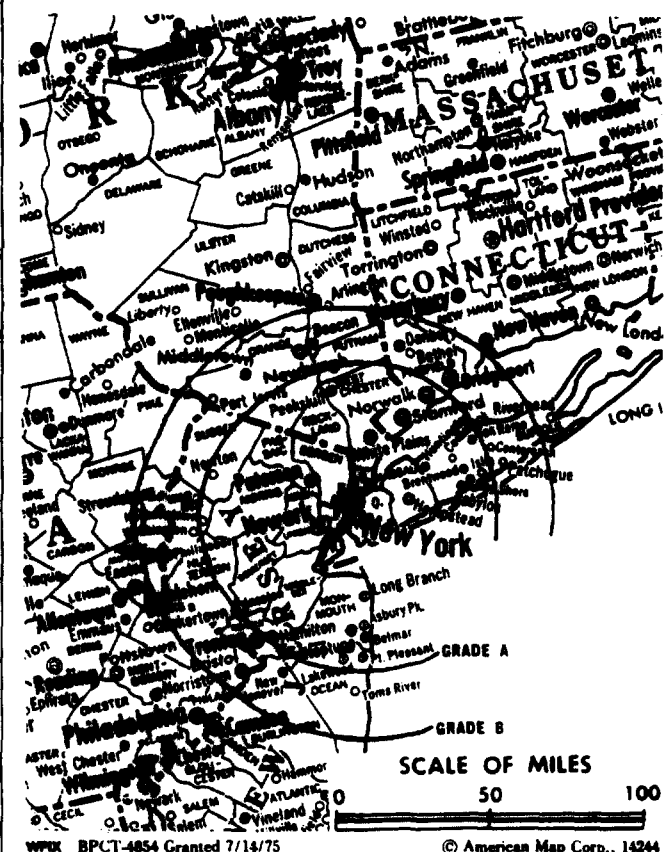
**Lawrence J. Pope, President.**  
**Michael Elger, Executive Vice President & General Manager.**  
**Paul DiSanto, Vice President & Station Manager.**  
**Mike Walsh, Vice President & General Sales Manager.**  
**Jonathan Speer, Local Sales Manager.**  
**Scott Kandel, National Sales Manager.**  
**Robert Marsh, Vice President & Chief Engineer.**  
**John Carpenter, Senior Vice President, News.**  
**Julie Nemert, Vice President, Programming.**  
**Janet Gray, Promotion Director.**  
**Fred White, Controller.**  
**Sandy Blane, Marketing Director.**  
**Kathleen Shepherd, Vice President, Community Affairs & Production.**  
**Jane Perlman, Vice President, Research.**  
**Patrick Austin, Senior Vice President & Treasurer.**  
**Wendy Kalow, Vice President, Creative Services.**  
**Elaine Maryn, Vice President, Planning.**  
**Claudia Gasparini, Vice President, Human Resources.**  
**Liz Goldberg, Vice President, Operations.**  
**Sue Maser, Media Director.**  
**Earl Antonella, Assistant Chief Engineer.**  
**Guy Beverlin, Assistant Chief Engineer.**  
**Rosanna Rosada, Director, Public Service.**  
**Nancy Lee, Program Administrator.**  
**Alberto Knie, Art Director.**  
**Abe Adler, Production Manager.**

Rates: On request.

City of License: New York. ADI: New York. Rank: 1.

Total Households: ©ASI Consumer Market Data as of 1/1/92. TV Homes, TV% and Circulation ©1992 Arbitron. County coverage based on Arbitron study.

| Net Weekly Circulation | State County      | Total Households | TV Households | %  |
|------------------------|-------------------|------------------|---------------|----|
| 50% & Over             | <b>NEW JERSEY</b> |                  |               |    |
|                        | Bergen            | 312,700          | 310,900       | 99 |
|                        | Essex             | 294,100          | 290,500       | 99 |
|                        | Hudson            | 209,300          | 206,900       | 99 |
|                        | Hunterdon         | 37,800           | 37,300        | 99 |
|                        | Middlesex         | 241,400          | 239,600       | 99 |
|                        | Monmouth          | 206,600          | 204,700       | 99 |



| Net Weekly Circulation                  | State County         | Total Households  | TV Households     | %         |
|---|----------------------|-------------------|-------------------|-----------|
| 50% & Over                              | <b>MORRIS</b>        | 149,800           | 148,800           | 99        |
|   | <b>PASSAIC</b>       | 162,500           | 160,900           | 99        |
|   | <b>SOMERSET</b>      | 88,600            | 87,800            | 99        |
|   | <b>SUSSEX</b>        | 46,000            | 45,400            | 99        |
|   | <b>UNION</b>         | 184,700           | 183,300           | 99        |
|   | <b>NEW YORK</b>      |                   |                   |           |
|   | Bronx                | 451,100           | 444,900           | 99        |
|   | Kings                | 872,800           | 859,200           | 98        |
|   | Nassau               | 441,500           | 439,300           | 100       |
|   | New York             | 758,400           | 725,100           | 96        |
|   | Orange               | 102,900           | 101,200           | 98        |
|   | Putnam               | 29,100            | 28,700            | 99        |
|   | Queens               | 743,100           | 736,400           | 99        |
|   | Richmond             | 133,900           | 132,800           | 99        |
| Between 25-49%                          | <b>SUFFOLK</b>       | 432,700           | 428,900           | 99        |
|   | <b>SULLIVAN</b>      | 25,700            | 25,000            | 97        |
|   | <b>WESTCHESTER</b>   | 323,600           | 320,300           | 99        |
|   | <b>CONNECTICUT</b>   |                   |                   |           |
|   | Fairfield            | 303,000           | 299,800           | 99        |
|   | Litchfield           | 66,600            | 65,500            | 98        |
|   | New Haven            | 305,500           | 301,800           | 99        |
|   | <b>KANSAS</b>        |                   |                   |           |
|   | Thomas               | 3,100             | 3,000             | 97        |
|   | <b>MASSACHUSETTS</b> |                   |                   |           |
|   | Berkshire            | 54,800            | 53,900            | 98        |
|   | <b>NEBRASKA</b>      |                   |                   |           |
|   | Thurston             | 2,400             | 2,400             | 100       |
|   | <b>NEW JERSEY</b>    |                   |                   |           |
|   | Atlantic             | 86,600            | 85,100            | 98        |
|   | Cape May             | 40,600            | 40,000            | 99        |
|   | Cumberland           | 48,700            | 48,100            | 99        |
| (Continued on page A-822)               |                      |                   |                   |           |
| <b>Station Totals</b>                   |                      | <b>13,295,800</b> | <b>13,183,800</b> | <b>99</b> |
| <b>Net Weekly Circulation (1992)</b>    |                      |                   | <b>5,722,300</b>  |           |
| <b>Average Daily Circulation (1992)</b> |                      |                   | <b>2,296,700</b>  |           |

## New York—New York-Newark, New Jersey

**WNJU**

Ch. 47

**Network Service:** Telemundo.

**Licensee:** WNJU License Corp., 1740 Broadway, 18th Floor, New York, NY 10019.

**Studio:** 47 Industrial Ave., Teterboro, NJ 07608.

**Sales Office:** 1740 Broadway, New York, NY 10019.

**Telephone:** 212-492-5500. Fax: 212-459-9498.

**Technical Facilities:** Channel No. 47 (668-674 MHz). Authorized power: 4570-kw max. & 810-kw horizontal visual, 977-kw max. & 81-kw horizontal aural. Antenna: 1508-ft. above av. terrain, 1549-ft. above ground, 1561-ft. above sea level.

|           |     |     |     |
|-----------|-----|-----|-----|
| Latitude  | 40° | 42' | 43" |
| Longitude | 74° | 00' | 49" |

**Transmitter:** One World Trade Center, New York.

**Multichannel TV Sound:** Stereo and separate audio program.

**Satellite Earth Stations:** 5-meter C-band; Miralite, 3.7-meter C-band; 3.2-meter Ku-band; M/A-Com, Scientific-Atlanta receivers.

**News Services:** AP, CNN, UPI.

**Ownership:** Telemundo Group (Group Owner).

**Began Operation:** May 16, 1965.

**Represented (sales):** Telemundo TV Group.

**Represented (legal):** Hogan & Hartson.

**Represented (engineering):** Hammett & Edison Inc.

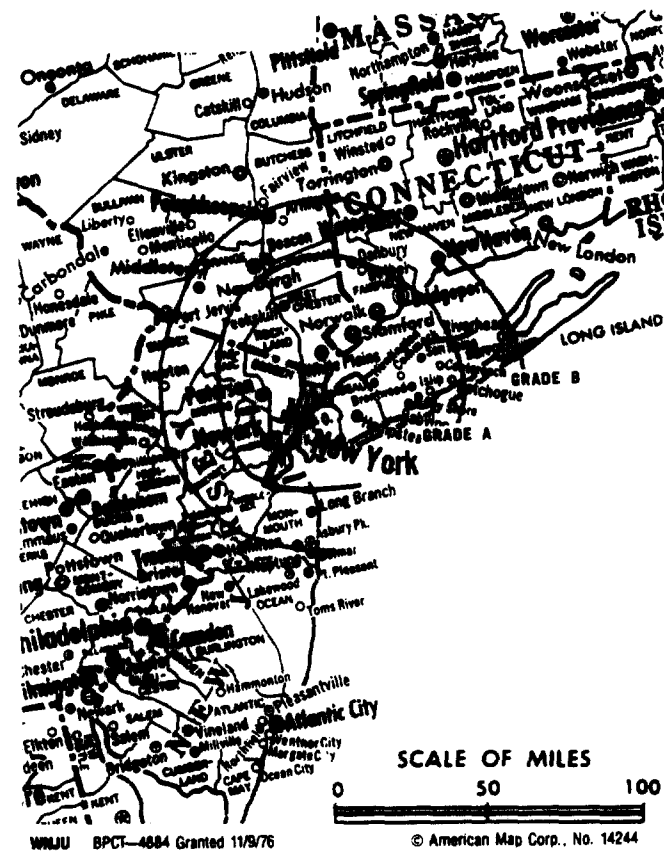
### Personnel:

**Stephen J. Levin**, Senior Vice President & General Manager.  
**David Meister**, Station Manager.  
**Thomas Johnson**, General Sales Manager.  
**Luis Reiden**, Local Sales Manager.  
**Sylvia Santiago**, Traffic Manager.  
**Marcia Garcia Oliva**, Director of Public Affairs.  
**Mary Lynch**, Controller.  
**George Kraus**, Chief Engineer.

**Rates:** On request.

**City of License:** Linden, NJ. ADI: New York. Rank: 1.

Total Households: ©MSI Consumer Market Data as of 1/1/92. TV Homes, TV% and Circulation ©1992 Arbitron. County coverage based on Arbitron study.



| Net Weekly Circulation                  | State County      | Total Households | TV Households    | %              |
|---|-------------------|------------------|------------------|----------------|
| Between 5-24%                           | <b>NEW JERSEY</b> |                  |                  |                |
|   | Essex             | 294,100          | 290,500          | 99             |
|   | Hudson            | 209,300          | 206,900          | 99             |
|   | Passaic           | 162,500          | 160,900          | 99             |
|   | <b>NEW YORK</b>   |                  |                  |                |
|   | Bronx             | 451,100          | 444,900          | 99             |
|   | Kings             | 872,800          | 859,200          | 98             |
|   | New York          | 758,400          | 725,100          | 96             |
|   | Queens            | 743,100          | 736,400          | 99             |
|   | Richmond          | 133,900          | 132,800          | 99             |
| <b>Station Totals</b>                   |                   | <b>3,625,200</b> | <b>3,556,700</b> | <b>98</b>      |
| <b>Net Weekly Circulation (1992)</b>    |                   |                  |                  | <b>362,100</b> |
| <b>Average Daily Circulation (1992)</b> |                   |                  |                  | <b>161,000</b> |

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## New York—New York-Newark, New Jersey

**WHSE**

Ch. 68

Network Service: Home Shopping Network.

Licensee: HSN Broadcasting of New Jersey Inc.

Studio: 390 W. Market St., Newark, NJ 07107.

Telephones: 201-643-6800; 212-582-6800.

Technical Facilities: Channel No. 68 (794-800 MHz). Authorized power: 2190-kw max. & 832-kw horizontal visual, 219-kw aural. Antenna: 1430-ft. above av. terrain, 1449-ft. above ground, 1499-ft. above sea level.

|           |     |     |     |
|-----------|-----|-----|-----|
| Latitude  | 40° | 44' | 54" |
| Longitude | 73° | 59' | 10" |

Requests CP for change to 2630-kw max. visual, 1440-ft. above av. terrain, 1430-ft. above ground, 1483-ft. above sea level. BPCT-900605KU.

Transmitter: 350 5th Ave., New York, NY.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: Transmit/receive Vertex, 9.0-meter C-band; Vertex, 6.1-meter C-band; Pirzone receivers.

News Service: AP.

Ownership: HSN Communications Inc. (Group Owner).

Began Operation: September 29, 1974; left air Dec. 27, 1974. Resumed operation Sept. 28, 1975. Began prime-time subscription television operation March 1, 1977 (Television Digest, Vol. 17:11). Sale to Wometco Enterprises Inc. approved by FCC July 20, 1977 (Vol. 16:11; 17:32). Transfer of control to WBC Bcastg. Inc. approved April 16, 1984 (Vol. 23:39, 52; 24:14, 16). Resumed full-time commercial operation June 1, 1985. Sale to present owner approved by FCC Sept. 19, 1986 (Vol. 26:32, 45).

Represented (legal): Dow, Lohnes & Albertson.

Personnel:

Elie Connors, Vice President & Station Manager.  
Alvin Saltzman, Chief Engineer.



WHSE BPCT-820422KE Granted 9/22/82

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William Rottler, Program Director.  
Violeta Zapata, Business Manager.

Highest 30 Sec. Rate: \$300.

Arbitron Data: Not available.

City of License: Newark, NJ. ADI: New York. Rank: 1.

# New York—New York-Paterson, New Jersey

**WXTV**

Ch. 41

**Network Service:** Univision.

**Licensee:** Perenchio TV Inc., 1901 Ave. of the Stars, Suite 680, Los Angeles, CA 90067.

**Studio:** 24 Meadowlands Pkwy., Secaucus, NJ 07094.

**Telephone:** 201-348-4141. **Fax:** 201-348-4104.

**Technical Facilities:** Channel No. 41 (632-638 MHz). Authorized power: 2340-kw max. & 2140-kw horizontal visual, 324-kw max. & 214-kw horizontal aural. Antenna: 1381-ft. above av. terrain, 1385-ft. above ground, 1437-ft. above sea level.

Latitude 40° 44' 54"  
Longitude 73° 59' 10"

**Transmitter:** Empire State Bldg., 350 5th Ave., New York.

**Satellite Earth Stations:** Transmit/receive Scientific-Atlanta, 10-meter; Scientific-Atlanta, 4.6-meter.

**News Service:** UPI.

**Ownership:** Perenchio TV Inc. (Group Owner).

**Began Operation:** August 4, 1968. Merger of Trans-Tel Corp. with Spanish International Communications approved by FCC Dec. 26, 1972. Sale of Spanish International to Hallmark Cards approved by FCC June 12, 1987. Sale to Perenchio TV approved Sept. 23, 1992 (Television Digest, Vol. 32:40).

**Represented (sales):** Univision.

**Represented (engineering):** Jules Cohen & Associates, P.C.

## Personnel:

**Richard Ramirez**, Vice President & General Manager.  
**George L. Rivera**, General Sales Manager.  
**Gerald Griffin**, Local Sales Manager.  
**Rosemary Gama**, National Sales Manager.  
**Alan Cohen**, Chief Engineer.  
**Miguel Benoit**, News Director.  
**Terry Planell**, Program Director.  
**Maria Torres**, Merchandising Manager.

**Rates:** On request.

**City of License:** Paterson, NJ. **ADI:** New York. **Rank:** 1.

**Total Households:** ©MSI Consumer Market Data as of 1/1/92. TV Homes, TV% and Circulation ©1992 Arbitron. County coverage based on Arbitron study.



WXTV BPCT-890821KF Granted 2/28/90

American Map Corp., No. 14244

| Not Weekly Circulation                  | State County      | Total Households | TV Households    | %              |
|---|-------------------|------------------|------------------|----------------|
| Between 5-24%                           | <b>NEW JERSEY</b> |                  |                  |                |
|   | Essex             | 294,100          | 290,500          | 99             |
|   | Hudson            | 209,300          | 206,900          | 99             |
|   | Passaic           | 162,500          | 160,900          | 99             |
|   | Union             | 184,700          | 183,300          | 99             |
|   | <b>NEW YORK</b>   |                  |                  |                |
|   | Bronx             | 451,100          | 444,900          | 99             |
|   | Kings             | 872,800          | 859,200          | 98             |
|   | New York          | 758,400          | 725,100          | 96             |
|   | Queens            | 743,100          | 738,400          | 99             |
|   | Sullivan          | 25,700           | 25,000           | 97             |
| <b>Station Totals</b>                   |                   | <b>3,701,700</b> | <b>3,632,200</b> | <b>98</b>      |
| <b>Not Weekly Circulation (1992)</b>    |                   |                  |                  | <b>338,400</b> |
| <b>Average Daily Circulation (1992)</b> |                   |                  |                  | <b>211,800</b> |



## Connecticut—Bridgeport

### WHAI-TV

Ch. 43

**Network Service:** None, independent.

**Licensee:** Bridgeways Communications Corp., 274 Riverside Ave., Westport, CT 06880.

**Studio:** 80 Great Hill Rd., Seymour, CT 06483.

**Telephone:** 203-227-8932. Fax: 203-227-0537.

**Technical Facilities:** Channel No. 43 (644-650 MHz). Authorized power: 2298-kw max. & 1784-kw horizontal visual, 229.8-kw max. & 178.4-kw horizontal aural. Antenna: 510-ft. above av. terrain, 297-ft. above ground, 917-ft. above sea level.

|           |     |     |     |
|-----------|-----|-----|-----|
| Latitude  | 41° | 21' | 43" |
| Longitude | 73° | 06' | 48" |

**Transmitter:** 80 Great Hill Rd., Seymour.

**Ownership:** Bridgeways Communications Corp.

**Began Operation:** September 28, 1987.

**Represented (legal):** Crowell & Moring; Pepe & Hazard (Hartford, CT).

**Represented (engineering):** Moffet, Larson & Johnson Inc.

**Personnel:**

Michael Vlock, General Manager.

Harlan Neusebaren, Director of Operations.

Stewart Jaeser, Chief Engineer.

**Rates:** On request.

**Arbitron Data:** Not available.



WHAI-TV BMPCT-821207KF Granted 1/28/83 © American Map Corp., No. 14244

City of License: Bridgeport. ADI: New York. Rank: 1.